

The State of Obesity in Wisconsin



PEOPLE LIVING WITH OBESITY

1,818,160



PERCENTAGE OF PEOPLE WITH OBESITY

31.2%

COMPARED TO THE NORMAL WEIGHT POPULATION OVER 10 YEARS

people with obesity in Wisconsin to develop cardiovascular disease^a

1,298,700



THE COST OF EMPLOYMENT FOR THE POPULATION WITH OBESITY IS

\$25.59 billion

MORE THAN THE NORMAL WEIGHT POPULATION



EMPLOYEES WITH OBESITY EXPERIENCE

11,830,000

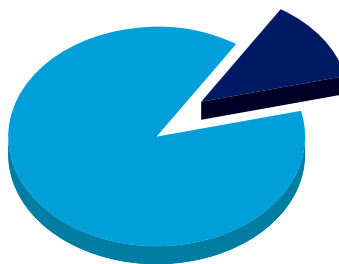
ADDITIONAL SICK DAYS

COST OF OBESITY IN WISCONSIN

compared to the normal weight population over 10 years

\$44.14 billion

TOTAL COST



\$6.34 billion

COST TO MEDICARE

Novo Nordisk in Wisconsin

Novo Nordisk is a global healthcare company with more than 90 years of innovation and leadership in diabetes care. This heritage has given us experience and capabilities that also enable us to help people manage other serious chronic conditions, including obesity. Novo Nordisk employs nearly 6,000 people in the United States.

^aThis includes hypertension, ischemic heart disease, congestive heart failure, stroke, heart attack.

Source: Microsimulation model developed by IHS Life Sciences. Accessed at <https://www.ihs.com/products/healthcare-modeling.html>. on May 10, 2017.

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USA17SAM01049

May 2017

