

# The State of Obesity in Iowa



PEOPLE LIVING WITH OBESITY

**965,837**



PERCENTAGE OF PEOPLE WITH OBESITY

**30.9%**

COMPARED TO THE NORMAL WEIGHT POPULATION OVER 10 YEARS

people with obesity in Iowa to develop cardiovascular disease<sup>a</sup>

**869,200**



THE COST OF EMPLOYMENT FOR THE POPULATION WITH OBESITY IS

**\$14.67 billion**

MORE THAN THE NORMAL WEIGHT POPULATION



EMPLOYEES WITH OBESITY EXPERIENCE

**7,055,000**

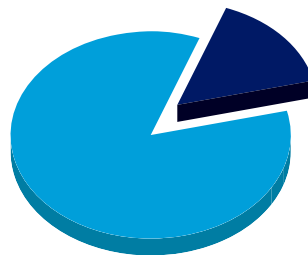
ADDITIONAL SICK DAYS

COST OF OBESITY IN IOWA

compared to the normal weight population over 10 years

**\$22.26 billion**

TOTAL COST



**\$4.73 billion**

COST TO MEDICARE

## Novo Nordisk in Iowa

Novo Nordisk is a global healthcare company with more than 90 years of innovation and leadership in diabetes care. This heritage has given us experience and capabilities that also enable us to help people manage other serious chronic conditions, including obesity. Novo Nordisk employs nearly 6,000 people in the United States.

<sup>a</sup>This includes hypertension, ischemic heart disease, congestive heart failure, stroke, heart attack.

Source: Microsimulation model developed by IHS Life Sciences. Accessed at <https://www.ihs.com/products/healthcare-modeling.html>. on May 10, 2017.

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