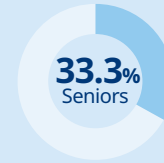
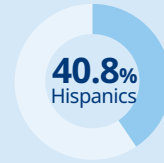
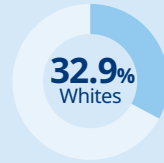
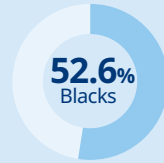


# The State of Obesity in Wisconsin



**1,559,186**  
Adults living with obesity<sup>1,2</sup>

**34.2%**  
Percentage of adults with obesity<sup>2</sup>



## Obesity is associated with more than 60 comorbidities<sup>3</sup>



**8.7%**  
Adult diabetes rate<sup>4</sup>



**31%**  
Adult hypertension rate<sup>5</sup>



**33.3%**  
Adult high cholesterol rate<sup>6</sup>



## National obesity statistics

By 2030, nearly **1 in 2** adults in the United States are projected to have obesity (BMI  $\geq 30$  kg/m<sup>2</sup>), and nearly **1 in 4** adults are projected to have Class II or III obesity (BMI  $\geq 35$  kg/m<sup>2</sup>)<sup>7,8</sup>



Employees with obesity incur a more than **2.5X increase in cost** vs employees with normal weight<sup>8,a</sup>



Absence due to illness or injury is increased **128%** for employees with obesity: **3 additional days** per year<sup>9</sup>

**\$271 to \$542** Annual productivity loss per employee with obesity<sup>9</sup>

**\$14,341 to \$28,321** Cost per employee with obesity per year<sup>8,b</sup>

BMI=body mass index.

<sup>a</sup>Includes medical, pharmacy, sick days, disability, presenteeism, and workers' compensation costs. Cost increase depends on class (severity) of obesity.

<sup>b</sup>Range is based on class (severity) of obesity.

## Novo Nordisk in Wisconsin

Novo Nordisk has spent more than 2 decades researching the science behind obesity and developing innovative treatments. We have an industry-leading pipeline and our R&D efforts are ongoing because we know there are many pathways to treating obesity. We are committed to changing how this disease is viewed, prevented, and treated.

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