

The Weigh Forward Can Assist Your Organization With Weight Management

This comprehensive program supports weight-management initiatives for appropriate employees with obesity.



The program consists of 4 impactful modules:



Module 1: Why obesity management matters to your organization

- Explores the scope of the obesity epidemic, including associated health risks and organizational costs
- Details the potential benefits of weight reduction and available treatment modalities for obesity



Module 2: Understanding the evolution of AOM access

- Describes how access to AOMs has evolved over the past several years, highlighting key developments and trends
- Provides rationale for identifying employees with obesity and explores why assessing obesity along with key comorbidities is important in your employee population



Module 3: Adding and managing AOM coverage

- Serves as a guide to ensuring health plan coverage for AOMs through an addendum or rider
- Includes sample communications for informing healthcare providers of employee AOM coverage



Module 4: Measure the success

- Follows up Module 3 by providing a measurement framework to assess and quantify the impact of adding coverage for AOMs
- This module offers resources from Novo Nordisk that employers can utilize to educate employees about obesity and emphasize the significance of weight management

This program is important because weight reduction may improve the health of employees with obesity, potentially contributing to lower healthcare costs to your organization.



To learn more about obesity in the workplace, go to www.novonordiskworks.com

AOM=anti-obesity medication.

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