

Advancing Obesity Care

Considerations for Health Systems



Elevating obesity care in Health Systems

Created by Novo Nordisk, leveraging internal Novo Nordisk insights and using the American Medical Group Association (AMGA) Obesity Care Model Playbook, Wisconsin Collaborative for Healthcare Quality (WCHQ) tools, and the Plan-Do-Study-Act (PDSA) method from the Agency for Healthcare Research and Quality.

Further enhance electronic health record (EHR) integration

- Use risk stratification to classify patient risk for obesity comorbidities
- Track individual patient results over time to identify additional interventions
- Monitor population health using a visual dashboard to identify patterns and trends to expand approach to weight management and obesity care



Build the program's community presence

- Engage with key stakeholders outside the organization, such as large employers, business coalitions, medical societies, state-level organizations, public health agencies, school districts, community wellness hubs, and food banks



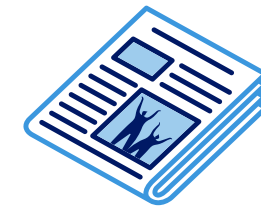
Seek accreditation for your obesity program

- For bariatric surgery centers: MBSAQIP, with obesity medicine qualifications



Participate in or refer to research initiatives

- Including clinical trials related to obesity management



Create awareness of the obesity care center

- Share the efforts of the obesity care program in posters, abstracts, white papers, and manuscripts

Approaches to building the obesity program's community presence

Consider **branching** out to other communities of need based on outcome measures from current community sessions



ACT

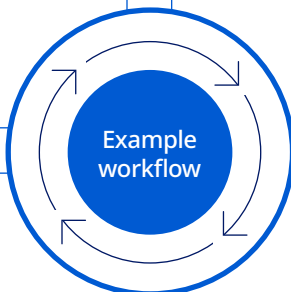


Map out **areas** in the local community and designate team members from the obesity service line to lead community education events

PLAN

Build efforts around national observances to raise awareness for obesity care and weight-related comorbidities:

- **February:** American Heart Month
- **April:** National Minority Health Month
- **March 4th:** World Obesity Day
- **May:** Global Employee Health and Fitness Month
- **August:** National Wellness Month
- **October:** ObesityWeek®*
- **November:** National Diabetes Month



STUDY

Maintain a **roster of local employer and community partners** focused on addressing obesity, such as:

- **Obesity Advocacy Groups:** OAC, OCAN, TOS
- **Employer Coalitions:** Business Groups on Health, Chambers of Commerce
- **Wellness and Community Centers:** YMCA, Local Food Banks, Health Districts

DO

Connect multidisciplinary team members with key employers, payers, and community organizations to provide **support and educational sessions**, including:

- Obesity awareness workshops
- Healthy cooking demonstrations and classes
- Physical activities and exercise programs
- Forums for support groups and peer-to-peer counseling
- Community events such as health fairs and farmers' markets



OAC, Obesity Action Coalition; OCAN, Obesity Care Advocacy Network; TOS, The Obesity Society.

*This leave behind was created by Novo Nordisk and is not part of ObesityWeek® 2023 as planned by The Obesity Society. Novo Nordisk is neither sponsored nor endorsed by ObesityWeek®.